

DAPATKAN KESEMPATAN LEBIH AWAL!

Beasiswa BINUS Untuk Nusantara

Beasiswa Penuh Selama Kuliah atau
Bebas Biaya Masuk Hingga 100%*

*Syarat dan Ketentuan Berlaku



ELISA PATRICIA

IT Specialist BCA
Alumni Information Systems
BINUS UNIVERSITY

CINDY NATALIANA

Business Architecture Analyst
Alumni Information Systems
BINUS UNIVERSITY

KEVIN JAYA WIGUNA

Indie Game Developer
Alumni Computer Science
BINUS UNIVERSITY

SHANE TIARA

Seniman
Alumni Visual Communication
Design - New Media
BINUS UNIVERSITY



CARA MUDAH DAFTAR ONLINE

ADMISI ONLINE

www.binus.ac.id/daftaronline



AWARDED
WORLD'S 5-STAR
UNIVERSITY
BY QS



Engineering
Accreditation
Commission

AppliedHE™
Skills and Job Ready. Future Proof



Higher Education Evaluation and
Accreditation Council of Taiwan



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 +62 852 08 69 69 69

 infobinus@binus.edu



GREATER JAKARTA • BEKASI • BANDUNG • MALANG • SEMARANG

binus.ac.id

Welcome to **BINUS UNIVERSITY**

Rector's Quote

BINUS UNIVERSITY, sebagai Perguruan Tinggi Indonesia berkelas dunia, akan menjadi wadah bagi komunitas pembelajar untuk berkarya dengan penuh ketulusan. Menjadi sebuah ekosistem menyenangkan untuk berinovasi dengan komitmen menghasilkan solusi penuh manfaat.



Dr. Nelly, S.Kom., M.M., CSCA.
Rector of BINUS UNIVERSITY

BINUSIAN COMMUNITY

>15.000 Mahasiswa Baru

>50.000 Mahasiswa Aktif

>1.700 Dosen Aktif

1.589
Faculty Member

267
Associate
Faculty Member

25
S3

1.282
S2

549
S1

29
Profesor

29,4%
Doktor/Ph.D

>150.000 Alumni

AWARD AND ACHIEVEMENT



AKREDITASI INSTITUSI
PERGURUAN TINGGI
(AIP) - BAN PT
BAN PT No. 281/2023/BAN-PT/INA-AS/PT/1/1/2023



Higher Education Evaluation and
Accreditation Council of Taiwan

AppliedHE™
Skills and Job Ready Future Proof



Engineering
Accreditation
Commission



BINUS UNIVERSITY

**QS World University
Rankings 2025**

#1

Perguruan Tinggi
Swasta

951-1000

Global

#10

Perguruan Tinggi
Indonesia Teratas

binus.ac.id



Times Higher Education
Impact Rankings

**Times Higher Education
Impact Rankings 2024**



**401-600
World Rank**

Commitment to the United Nations'
Sustainable Development Goals

binus.ac.id/sdg

Perguruan Tinggi Indonesia

QS World University Rankings 2025

• 206	Universitas Indonesia
• 239	Gadjah Mada University
• 256	Bandung Institute of Technology (ITB)
• 308	Airlangga University
• 426	IPB University
• 585	Institut Teknologi Sepuluh Nopember (ITS Surabaya)
• 596	Universitas Padjadjaran (UNPAD)
• 721-730	Diponegoro University
• 801-850	Universitas Brawijaya

► **951-1000** **BINUS UNIVERSITY**



World
University
Rankings 2024

TOP INDONESIAN UNIVERSITY

Times Higher Education - World University Rankings 2024

801-1000	University of Indonesia
1201-1500	Universitas Airlangga
1201-1500	Bandung Institute of Technology (ITB)
1201-1500	BINUS UNIVERSITY
1201-1500	Universitas Gadjah Mada
1201-1500	IPB University
1201-1500	Universitas Sebelas Maret
1201-1500	Universitas Syiah Kuala
1201-1500	Institut Teknologi Sepuluh Nopember
1501+	Universitas Andalas

2,5 TAHUN KULIAH LANGSUNG GAPAI KARIERMU

Hanya di BINUS University yang bisa **#MulaiLebihAwal**
2,5 Tahun Kuliah Langsung gapai Kariermu

Mulai karir lebih awal, baik sebagai professional, menjadi entrepreneur, atau juga melanjutkan studi baik di dalam maupun di luar negeri serta kesempatan pengalaman multikampus melalui Program (2+1)+1.



Untuk mempersiapkan **2 dari 3 lulusan** BINUS UNIVERSITY bekerja di **perusahaan global** atau menjadi **entrepreneur**,

BINUS memiliki **Program (2+1)+1** yang memberikan kesempatan bagi mahasiswa untuk merasakan pengalaman belajar multikampus dan kerja di dunia nyata. Mahasiswa akan menjalani 2 tahun kuliah di kampus asal, 1 tahun kuliah di kampus BINUS di kota lain, dan 1 tahun mengambil salah satu dari 7 program enrichment, yaitu:



PENELITIAN



PENGABDIAN KEPADA
MASYARAKAT



MERINTIS USAHA
(START-UP BUSINESS)



STUDI
INDEPENDEN
KHUSUS



STUDI KE LUAR NEGERI



MAGANG KERJA
DI PERUSAHAAN



STUDI LANJUT
(KHUSUS PROGRAM
TERTEUTU)

MINOR PROGRAM

Sistem akademik di BINUS memungkinkan mahasiswa memiliki fleksibilitas dalam mengembangkan potensi akademik sesuai passion-nya.

Selain program studi utama atau major program, mahasiswa memiliki kebebasan memilih mengambil peminatan/jurusan atau minor program atau mata kuliah pilihan bebas sesuai keinginan mereka.

MINOR PROGRAM *	Kampus	SCHOOL OF COMPUTER SCIENCE	SCHOOL OF INFORMATION SYSTEMS	SCHOOL OF DESIGN	SCHOOL OF ACCOUNTING	BUSINESS SCHOOL	FACULTY OF HUMANITIES	FACULTY OF ENGINEERING	FDCHT
1. Digital Ecosystem			●	●	●	●	●	●	●
2. Human Capital in Digital Workplace		●	●	●	●	●	●	●	●
3. Cross Cultural Communication		●	●	●	●	●	●	●	● ¹
4. Sustainable Development		●	●		●	●	●		●
5. Interactive & UX Design		●	●	●	●	●	●	●	●
6. Data Analytics	Kemanggis	●	●	●	●	●	●	●	●
7. Robotic Process Automation		●	●		●	●			●
8. Event Business & Entertainment		●	●	●	●	●	●	●	
9. Creative Digital Storytelling		●	●	●	●	●	●	●	●
10. Digital Branding		●	●		●	●			
11. Blockchain Technology And Business		●	●		●	●			
12. Virtual Services Expericene	Bekasi			●	●	●	●	●	●
13. Culinary		●	●	●	●	●	●	●	● ²
14. Digital Transformation	Alam Sutera	●	●	●	●	●	●	●	●
15. Designpreneur	Bandung	●	●	●	●	●	●	●	●
16. Digital Technopreneur	Malang	●	●	●	●	●	●	●	●
17. Metaverse For Business		●	●	●	●	●	●	●	●
18. Content Creation	Semarang	●	●	●	●	●	●	●	●

Note:

*The minor programs can change anytime based on the trends of knowledge and industry each year. Students will receive information about the updated minor programs during the registration period.

1. The minor is not offered to Marketing Communication, Mass Communication and Communications study programs/programs.

2. The minor is not offered to Hotel Management and Business Hotel Management study program/program.

STUDENT'S ACHIEVEMENTS

Selain berhasil secara akademis, sisi kreativitas dan kemampuan berorganisasi juga perlu diasah agar dapat terus berkembang dan bersaing secara global.

Keberhasilan ini tentunya didukung juga oleh beberapa Student Support berkualitas yang disiapkan oleh BINUS UNIVERSITY untuk seluruh mahasiswanya:

Student
Registration and
Service Center
(SRSC)

Student Advisory
and Support
Center (SASC)

BINUS
Career Center
(BICAR)

BINUS Alumni
Relation Center
(BARC)

BINUS
Entrepreneurship
Center (BEC)

286
penghargaan

TINGKAT
REGIONAL

52
penghargaan

TINGKAT NASIONAL &
PROVINSI

114
penghargaan

TINGKAT
INTERNASIONAL



Informasi lebih lanjut, kunjungi: student.binus.ac.id



GLOBAL OPPORTUNITIES



BINUS UNIVERSITY mengantar
2 dari 3 lulusannya
untuk bekerja di perusahaan
multinasional atau berwirausaha.



BINUS UNIVERSITY mengadakan dua
kali wisuda dalam setahun.
Rata-rata, terdapat lebih dari
10.000 wisudawan
yang dilantik setiap tahunnya.



77% di antara lulusan **BINUS** telah
bekerja sebelum wisuda.

61%* di antaranya bekerja di
perusahaan multinasional
atau menjadi entrepreneur.

*Data wisuda tahun 2023



BINUS CAREER CENTER bekerja sama
dengan lebih dari

>2.500 Perusahaan



GLOBAL & TOP NATIONAL COMPANIES



STUDY ABROAD

100% of active students gain international experience during their study at BINUS UNIVERSITY

BINUS UNIVERSITY mempersiapkan beragam program dan kegiatan internasionalisasi untuk membekali kamu dan seluruh BINUSIAN dengan international experience. Beragam kegiatan internasionalisasi yang bisa kamu ikuti:



JOINT/DOUBLE DEGREE PROGRAM



STUDENT EXCHANGE/ STUDY ABROAD



INTERNSHIP ABROAD



SHORT PROGRAM



IBUDDY PROGRAM



INTERNATIONAL SEMINAR/ WORKSHOP

TOP 20 Study Abroad Destination



Bagi mahasiswa asing, BINUS UNIVERSITY juga memberikan beasiswa World Class University yang mencakup biaya kuliah dan akomodasi. Informasi lebih lanjut pada

<https://bit.ly/BINUS-World-Class-Scholarship>

STUDY ABROAD

COUNTRY DESTINATION

**ALYSSIA AINI
SUHARTONO**

Industrial Engineering
B24 | IPK 3.86



South Korea
Hanyang University

**ARNIE YUAN
CHRISTIAN**

Creativepreneurship
B24 | IPK 3.73



South Korea
Kyungsung University

**CHARLENE
MARISCAL**

Computer Science
B24 | IPK 3.79



United Kingdom
Lancaster University

**ANGELIQUE
IVANKA FEBIAN**

Accounting
B24 | IPK 3.77



South Korea
Kyung Hee University

**CORDELIA
REBECCA SILOOY**

Marketing Communication
B25 | IPK 3.74



Australia
The University of
Western Australia

**DAHNISYA
KUMALA SARI**

Manajemen
B24 | IPK 3.86



South Korea
Hanyang University

**ERIC CARLO
WIBISONO**

Finance
B24 | IPK 3.70



United States
Penn State University

**GRISHERRA
VALERYANDRA**

Finance
B24 | IPK 3.88



United Kingdom
University of York

**INDAH PUTRI
BUDIMAN**

Computer Science (Global Class)
B23 | IPK 3.60



Netherlands
Saxion University

**JONATHAN
ADITYA SANUSI**

Computer Science
B26 | IPK 3.85



Taiwan
Chung Yuan University

KATHLEEN JOY

Creativepreneurship
B25 | IPK 3.80



United Kingdom
University of Leicester

**LEON FERNANDY
CHANDRA**

Computer Science (Global Class)
B23 | IPK 3.82



South Korea
Sejong University

**MIRANDA
CAROLINA**

Business Law
B23 | IPK 3.87



Taiwan
National Taiwan
University

**RICKY SAMUEL
SATRIA**

Information Systems
B24 | IPK 3.99



South Korea
Keimyung University

**SARINTHAR
JULIUS THEN**

Information Systems
B24 | IPK 3.72



United States
University of California

Bergabunglah dengan

KOMUNITAS BERKELAS DUNIA

David Brendi

Influencer

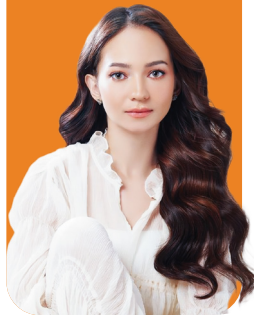
Alumnus of Visual
Communication Design
- Animation Program



Enzy Storia Leovarisa

Influencer

Alumna of Business
Management
BINUS ONLINE



Ashanty

Entrepreneur & Actress
Alumna of Master of
Management Program



Tan Wijaya

**Global System
Integrator Leader
at IBM Asia Pacific**
Alumnus of Computer
Science Program



Pieter Lydian

**Country Director Meta
Indonesia**
Alumnus of Information
Systems Program



Faza Ibnu

Creator of "Si Juki"
**CEO of Pionicon
Management**
Alumnus of Visual
Communication Design -
Animation Program



Wirianto

**CTO of PT. Asaba Digital
Innotech**
Alumnus of Information
Systems BINUS ONLINE



Wilson Cuaca

**Co-founder East
Ventures**
Alumnus of Computer
Science Program



Herbet Ang

**CEO Group Intan
Pariwara**
Alumnus of Computer
Science Program



Raymond Chin

CEO of Sevenpreneur
Alumnus of Mobile
Application Technology
Program



Christina Dirdjohadi

**Agency Director Alice
by Vision**
Alumna of Finance
International



Marchella FP

**Director of PT
Kebahagiaan itu
Sederhana / Generasi
90an**
Alumna of Visual
Communication Design -
New Media Program



binus.ac.id/alumni

BINUS SQUARE

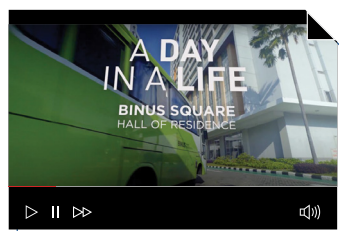
A vibrant and exciting university's boarding life

BINUS SQUARE memiliki empat gedung, dua gedung diperuntukkan perempuan, dan dua gedung untuk laki-laki. Tersedia beberapa tipe kamar dan dapat menampung hingga 2200 mahasiswa.

Merupakan misi BINUS SQUARE untuk memastikan kebutuhan pribadi, rekreasi, akademis, sosial, dan keamanan mahasiswa terpenuhi.



SCAN QR
TO WATCH VIDEO



**24 HOUR
SECURITY**



**24 HOUR
MINI MARKET**



**FREE
WI-FI**



LAUNDRY
(FREE 21 KG /
MONTH)



**COFFEE
SHOP**



**SURVEILLANCE
CAMERAS**

BINUS UNIVERSITY PROGRAMS SELECTION



SCHOOL OF COMPUTER SCIENCE

- Artificial Intelligence (S1)
- Computer Science (S1)**
- Cyber Security (S1)
- Data Science (S1)
- Game Application and Technology (S1)

SCHOOL OF ACCOUNTING

- Accounting (S1)**
- Finance (S1)*
- Taxation (S1)

SCHOOL OF INFORMATION SYSTEMS

- Business Analytics (S1)
- Information Systems (S1)**

SCHOOL OF DESIGN

- Interior Design (S1)
- Fashion (S1)*
- Film (S1)*
- Visual Communication Design - Animation (S1)**
- Visual Communication Design - Creative Advertising (S1)
- Visual Communication Design - New Media (S1)**

BUSINESS SCHOOL

- Business Creation (S1)*
- Global Business Marketing (S1)**
- International Business Management (S1)*
- Management (S1)**

FACULTY OF HUMANITIES

- Chinese - Global Business Chinese (S1)**
- English - Creative Digital English (S1)
- International Relations (S1)
- Japanese Popular Culture (S1)
- Law - Business Law (S1)
- Primary Teacher Education (S1)
- Psychology (S1)

FACULTY OF DIGITAL COMMUNICATION AND HOTEL & TOURISM

- Communication - Marketing Communication (S1)**
- Communication - Mass Communication (S1)**
- Hotel Management (D4)
- Tourism (S1)

FACULTY OF ENGINEERING

- Architecture (S1)
- Biotechnology (S1)*
- Civil Engineering (S1)
- Computer Engineering (S1)
- Food Technology (S1)*
- Industrial Engineering (S1)

DOUBLE PROGRAMS

- Computer Science and Mathematics (S1+S1)
- Computer Science and Statistics (S1+S1)
- Digital Psychology (Psychology + Computer Science)

MASTER TRACK PROGRAMS

- Master of Information Systems Management (S1+S2)
- Master of Information Technology (S1+S2)
- Master of Management (S1+S2)*

GLOBAL CLASS

- Computer Science*
- International Business Management*
- International Relations*

*Only available in Alam Sutera Campus
**Only available in Kemanggis and Alam Sutera Campuses

The remaining ones are only available in Kemanggis campus

BINUS @Bandung

UNDERGRADUATE PROGRAM

- Creativepreneurship
- Computer Science
- Interior Design
- Visual Communication Design

DOUBLE PROGRAMS (S1+S1)

- Digital Business Innovation (Creativepreneurship & Information Systems)
- Interactive Design & Technology (Visual Communication Design & Information Systems)
- Digital Psychology (Psychology + Computer Science)

BINUS @Semarang

UNDERGRADUATE PROGRAM

- Computer Science
- Digital Business
- Smart Industrial Engineering
- Information Systems
- Visual Communication Design

DOUBLE PROGRAM

- Digital Psychology (Psychology + Computer Science)

BINUS @Malang

UNDERGRADUATE PROGRAM

- Communication
- Computer Science
- Entrepreneurship - Business Creation
- Interior Design
- Public Relations
- Visual Communication Design

DOUBLE PROGRAMS (S1+S1)

- Digital Business Innovation (Entrepreneurship & Information Systems)
- Interactive Design & Technology (Visual Communication Design & Information Systems)
- Digital Psychology (Psychology + Computer Science)

BINUS @Bekasi

UNDERGRADUATE PROGRAM

- Accounting
- Business Hotel Management (D4)
- Business Information Technology
- Business Management
- Computer Science - Software Engineering
- Creative Communication

- Management (Business and Organizational Dynamic)
- Psychology

DOUBLE PROGRAM

- Digital Business Innovation (Creativepreneurship & Information Systems)

BINUS-ASO

School of Engineering



- Automotive & Robotics Engineering
- Business Engineering
- Product Design Engineering

base.binus.ac.id

 BINUS ASO School of Engineering  @binusaso

BINUS INTERNATIONAL

Double Degree Program (Sarjana + Bachelor)

- Business Information Systems
- Business Management & Marketing
- Computer Science
- Digital Business
- Finance
- Graphic Design & New Media
- Interactive Digital Media Design
- International Business

international.binus.ac.id

 BINUS International  @binusinter



BINUS UNIVERSITY CAMPUS



BINUS @Kemanggisan - Syahdan Campus

Jl. K. H. Syahdan No. 9
Kemanggisan, Palmerah
Jakarta Barat 11480



BINUS @Kemanggisan - Kijang Campus

Jl. Kemanggisan Ilir III No. 45
Kemanggisan, Palmerah
Jakarta Barat 11480



BINUS @Bekasi

Jl. Lingkar Boulevar Blok WA No. 1
Summarecon Bekasi, Kel. Marga Mulya,
Kec. Bekasi Utara, Bekasi 17142



BINUS @Bandung

Jl. Pasirkaliki No. 25 - 27
Paskal Hyper Square
Bandung 40181



BINUS @Kemanggisan - Anggrek Campus

Jl. Raya Kebon Jeruk No. 27
Kebon Jeruk
Jakarta Barat 11530



BINUS @Alam Sutera

Jalur Sutera Barat Panunggangan
Timur, Kav. 21, Alam Sutera,
Tangerang, Banten 15143



BINUS @Malang

Jl. Araya Mansion No. 8-22
Araya - Malang, Jawa Timur 65154



BINUS @Semarang

POJ Avenue Kav.3
Kel. Tawangsari, Kec. Semarang Barat
Semarang, Jawa Tengah



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